



Pinocchio

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About AR4Youth

Training Young People on Augmented Reality Authoring Showcasing Intangible Cultural Assets as Use Cases ([AR4Youth](https://www.ar4youth.eu/)) is a project funded by the Erasmus-Programme of the European Union coordinated by the Research & Innovation Center for Social and Educational Sciences ([RISC](https://www.risc.eu/)) and in partnership with organisations from the Netherlands ([ATERMON](https://www.atermon.nl/)), Cyprus ([Fairy Tale Museum](https://www.fairytalemuseum.org.cy/)), Lithuania ([Active Youth](https://www.activeyouth.eu/)), Greece ([AKNOW](https://www.aknow.gr/)) and Estonia ([Eesti People to People](https://www.eestipeopletopeople.eu/)).

AR4Youth centralises at training young people in conceiving, designing and implementing an Augmented Reality (AR) project for digitising and augmenting books, guides or manuals. Acknowledging, in addition, the necessity of preserving our cultural heritage which constitutes the basis of our values, beliefs and aspirations, and responding to the Sustainable Development Goal (SDG) 11.4 to “strengthen efforts to protect and safeguard the world’s cultural and natural heritage”, the project will use as case studies Greek, Lithuanian and Estonian fairy tales, myths and legends which will be transformed into digitally AR texts and preserved in the project’s Cultural Digital Library.

To address the abovementioned scope, the project will aim to achieve the following objectives:

- To enhance advanced digital skills (i.e., use of AR technologies) of young people with special emphasis on NEETs (Not in Education, Employment or Training);
- To equip young people with competitive qualifications for either entering the labour market or for conceiving their own entrepreneurial future;
- To raise the awareness of young people on the cultural heritage aspects of partner countries;
- To sensitise them into the importance of preserving cultural heritage and more specifically the traditional fairy tales, myths and legends through digitisation;
- To increase the quality and innovation of youth work through the creation of advanced digital training.

More information about the project and its activities is available at the project’s website <https://www.ar4youth.eu/>, and Facebook account (@AR4Youth).

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Once upon a time there was a carpenter in Italy named Geppetto. Geppetto made beautiful things out of wood such as wonderful wooden toys. Geppetto's dream was to have a child.

One day Geppetto found a very nice piece of wood and decided to use it to make a wooden boy. When he finished it, the boy was as handsome as the real thing. Then Geppetto sighed and said, "I wish this boy were real." At that time, he was heard by a good fairy who took pity on him and decided to make his wish come true. So, she gently touched the wooden boy's lap with her magic wand and said to him: "Wake up, and be Geppetto's son!" When Geppetto saw the wooden doll come to life, he excitedly exclaimed "I have a son, I have a son!" and after embracing the little boy he said: "I will name you Pinocchio."





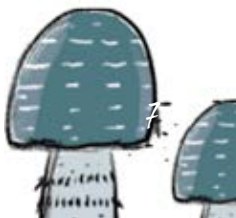
But Pinocchio was a very naughty child, he spoke badly and did not obey anyone, not even his father.

When it was time for school, Geppetto gave Pinocchio money to go buy books. On the way he met a sly fox who as soon as she saw the money he was holding, she said to him: "Where are you going with the money in your hand?"

*"I'm going to buy books for school," Pinocchio Replied
But the fox who was cunning says to him again "Why don't you bury your money here so that a money tree will grow?"
"Money tree? What is this;" says Pinocchio.*

"It is a tree that makes money from its branches, so you will get to have more" replies the cunning fox and continues "If you come here tomorrow you will be able to cut the money from your tree".

Pinocchio, who really wanted to have more money to go to the circus and also to buy toys, believed her and planted them. The next day he went to the spot to get his money and what to see? Not only was there no tree, but the money he planted had disappeared along with the fox.



Saddened as he was, he began to wander in the forest until he saw the good fairy in front of him.

"I learned," the fairy tells him, "that you were a very naughty child."

"Lies" replies Pinocchio, and at that moment he is surprised to see his nose grow.

"Every time you lie," the fairy tells him, "your nose will grow."

Pinocchio tearfully begged the fairy to make him as he was before and promised never to lie again.

"Okay" the fairy told him, "but go find your father because while he was looking for you, he got lost in the sea."

"I'm going," replied Pinocchio.

And as Pinocchio went to find Geppetto, he sees a cart with children going to the circus. Immediately, he forgets Geppetto and the fairy and climbs with the children in the cart to go to the circus he wanted so much.

After some time, Pinocchio realises that his nose and ears have become so big that he started to look like a donkey. "But how did I get like this" he wonders, with an old merchant replying "Why do you think I've been feeding you for so long? I want to make you a donkey for my cart."





Terrified, Pinocchio started running towards the sea, after he remembered his dad, to find him and ask him what to do. "What a fool I am and I didn't listen to either my dad or the fairy" he muttered and with a dive he found himself in the sea searching. But no matter how hard he looked, Geppetto was nowhere to be seen. So, he started in despair to go ashore when a large fish grabbed him and swallowed him. By the time he realised what had happened, Pinocchio found

himself in the belly of the fish where Geppetto was also inside. "Pinocchio, my son," cries Geppetto, "I thought I would never see you again."

"I'm sorry papa that I was so naughty" says Pinocchio, "I'll never lie or be naughty again."

"We have to get out of here" says Geppetto.
"And how will this happen;" asks Pinocchio.

"We're going to start tickling the fish in different places, lest we make it sneeze and throw us out of its belly," Geppetto told him, and so it happened.

After they got out, they swam ashore and then went home to rest and dry off. Pinocchio was so tired that he immediately fell asleep, but when he woke up, he saw Geppetto and the fairy by his side. He touched his nose and ears and everything was normal. He no longer had the huge donkey nose and ears. "Ah, I'm human again," he exclaimed.

"You became human because you learned to love and not lie," the fairy told him and disappeared.

From then on, Pinocchio never lied again and Geppetto did not feel lonely anymore.





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